

City of Iron Mountain  
Downtown Development Authority  
Monday, October 9th, 2023  
Regular Meeting  
12:00pm

**I. Meeting called to order at 12:02 attendance Christy, McCauley, Williamsen, Matzke, DeGroot, Blomquist, Hendrickson, Davidson, Stanchina.**

**II. Approval of Agenda -Add July 1st wage adjustments (New buisness B.) -Motion to approve: APPROVED Hendickson/Davidson**

**III. Consent Agenda Items -Motion to approve: APPROVED Blomquist/Matzke**

A. Regular Meeting Minutes

I. 9/11/23

B. Committee Reports

I. Events Committee: 9/26/23

II. Business Development Committee: 9/28/23

III. Beautification Committee: 9/5/23

**IV. New Business**

A. Treasurer Report August **APPROVED Blomquist/Stanchina**

B. July 1st Wage Adjustment **2.5% pay increase backdated to July 1st 2023 for program and event coordinator positions APPROVED Stanchina/Hendrickson**

**V. Old Business**

**VI. Program Coordinator**

A. Farmers Market **Sara Wentzel will be at the next board meeting to discuss this year and next years Farmers Market. Look into the Downtown WIFI not working for vendors payment processing. We would like to find a seasonal sponsorship for 2024.**

B. Website **average 40 visits per day, 70% on mobile devices, receiving emails on a weekly basis. Add tentative 2024 event dates to website.**

C. Business directory

D. Social District **McCauley will be reaching out to downtown businesses (bars/restaurants) to see if they are interested in participating.**

E. DAP and Facade Grant Programs Combined **Working on a new scoring system with additional points for historical building preservation.**

F. Downtown Plan / TIF

## **VII. Event Coordinator**

- A. Drop Third Thursdays - Move to Spring and Fall shopping events
- B. Oktoberfest Recap - **600 paying attendees compared to 800 in 2022. Profit for 2023 \$9,000.00. Look into option to reserve additional time for the band at the end of the event if the weather and turn out is good.**
- C. Beautification Efforts-
- D. Tech Marketing Intern- **Working Tuesday, Wednesday, Thursday from 1:00-3:00.**
- E. Pumpkin Walk - **Combining Trunk or Treat with the Pumpkin Walk.**

## **VIII. Public Comment**

## **IX. Member Privilege**

**X. Adjournment** - Next meeting: Monday, November 13, 2023 **Motion Approved**  
**Hendrickson/Davidson**